

Retail Management

Thirteenth Edition

A Strategic Approach

Web Exercises Part Five: Managing a Retail Business

- **Exercise 5-1: Sexual Harassment in the Workplace Video Clips**
 1. Watch “[Understanding Sexual Harassment.](#)” Describe the types of sexual harassment identified in this video.
 2. View “[Sexual Harassment Prevention Made Simple.](#)” What can you learn from this video?
- **Exercise 5-2: Practice Aptitude Tests**
 1. Take the free “[Verbal Reasoning Test A](#)”. What do you learn about yourself from this test?
 2. Take the free “[Situational Judgement Test A](#)”. What do you learn about yourself from this test?
- **Exercise 5-3: Cash Flow Budget Worksheet**

Download the “[Cash Flow Budget Worksheet.](#)” Note: This exercise requires Excel. Also be sure to save the file so you are not in Read-Only mode!!

 1. Complete a 6-month worksheet for a highly seasonal retailer versus a nonseasonal retailer. List your assumptions.
 2. To what extent has seasonality contributed to your cash flow projections?
- **Exercise 5-4: X-Charge Payment Processing Software**
 1. View the video demonstration and then describe the advantages of the X-Charge system
 2. Would you recommend this software for a local consumer stationery store? Explain your answer.