

Retail Management

Thirteenth Edition

A Strategic Approach

STRATEGIC PLANNING TEMPLATE

Professional and Trade Associations

The names and Web site listings of about 100 professional and trade associations in retailing and related fields are listed below. Just click on the name of the association to visit its Web site.

[Note: Web site URLs may change. PLEASE notify us at bermanevansretail@gmail.com if you find a broken link. Thanks!]

AFPD – The Voice of of Independent Retailers
Agricultural Retailers Association
American Apparel & Footwear Association
American Association of Advertising Agencies
American Banking Association Marketing Network
American Booksellers Association
American Dairy Association and Dairy Council
American Frozen Food Institute
American Lighting Association
American Marketing Association
American Mobile Retail Association
American Pet Products Association
American Society for Automation in Pharmacy
American Society of Travel Agents
American Specialty Toy Retailing Association
Association for the Footwear Industry
Association of Resale Professionals
Auto Care Association

Better Business Bureau
Board Retailers Association

Chain Drug Marketing Association
Council of State Retail Associations

**Data & Marketing Association
Direct Selling Association**

**Electronic Retailing Association
Entertainment Merchants Association**

**Food Marketing Institute
Foodservice Sales and Marketing Association
Footwear Distributors and Retailers of America**

**Global Association for Marketing at Retail
Global Retail Marketing Association
Grocery Manufacturers Association**

Home Furnishings Association

**Independent Retail Europe
International Association of Airport Duty Free Stores
International Council of Shopping Centers
International Foodservice Distributors Association
International Franchise Association
International Housewares Association
International Music Products Association**

Jewelers of America

**Marine Retailers Association
Marketing Science Institute
Museum Store Association
Music Business Association**

**National Anti-Organized Retail Crime Association
National Association of Chain Drug Stores
National Association of College Stores
National Association of Concessionaires
National Association of Convenience and Petroleum Retailing
National Association of Music Merchants
National Association of Pizzeria Operators
National Association of Realtors
National Association of Service Managers
National Association of Wholesaler-Distributors
National Automatic Merchandising Association
National Automobile Dealer Association
National Bicycle Dealers Association
National Community Pharmacists Association
National Confectioners Association**

National Grocers Association
National Home Furnishings Association
National Ice Cream Retailers Association
National Luggage Dealers Association
National Lumber and Building Material Dealers Association
National Mail Order Association
National Restaurant Association
National Retail Federation
National Retail Hobby Stores Association
National Shoe Retailers Association
National Sporting Goods Association
News Media Alliance
North American Retail Dealers Association
North American Retail Hardware Association

Outdoor Industry Association

Paint & Decorator Retailers Association
Petroleum Marketers Association of America
Private Label Manufacturers Association
Professional Retail Store Maintenance Association

Radio Advertising Bureau
Retail Advertising and Marketing Association
Retail Bakers of America
Retail Confectioners International
Retail Contractors Association
Retail Design Institute
Retail Energy Supply Association
Retail Gift Card Association
Retail Industry Leaders Association
Retail Packaging Association
Retail Solutions (POS) Providers Association
Running Industry Association

Shop!
Society of American Florists
State Retail Associations

Television Bureau of Advertising
Tire Industry Association

United States Fashion Industry Association
United States Travel Association

World Alliance for Retail Excellence & Standards
World Floor Covering Association